



PRIMARY LOGO

LOVELO

ABCDEFGHIJKLMNOPQRSTUVWXYZ
RSTUVWXYZ
1234567890!@£\$%^&

Alfa Slab One

ABCDEFGHIJKLMNO
PQRSTUVWXYZ
abcdefghijklmnpq
rstuvwxyz
1234567890!@£\$%^&

Open Sans

ABCDEFGHIJKLMNOPS
TUVWXYZ
abcdefghijklmnpq
rstuvwxyz
1234567890!@£\$%^&

FONTS



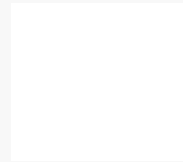
#48642E



#5DB0BE



#F58220



#FFFFFF



#5A4A3F

COLORS



MOOD BOARD

More photos found [here](#) in the Smugmug archives. The images above are from Elizabeth Pettey's 2023 shoot.

LOGO VARIATIONS

